



For Immediate Release
XXXX

Contact:
Stacy Wilbur
Regan Communications
swilbur@regancomm.com
617-488-2804

Get Ready to Jump! Launch Trampoline Park is Coming to Herndon, VA

(Warwick, RI) **Launch Franchising, LLC.** is pleased to announce a **Launch Trampoline Park** will be opening in Herndon, Virginia. The new park will be locally owned and operated and scheduled to begin construction later this summer.

Launch Trampoline Park was founded in 2012 by Rhode Island entrepreneur Robert Arnold and retired New England Patriot cornerback and three-time Super Bowl Champion Ty Law. Arnold embarked on the vision for Launch in 2011 after he visited his first trampoline park with his wife and kids. Seeing the combination of family, fun and fitness and using his knack for entrepreneurship, Launch came to life.

The parks provide kids of all ages with endless fun of whether it is bouncing on trampolines, playing dodgeball in mid-air or falling into a massive foam pit. Launch Herndon will be available for birthday parties, fundraisers, fitness classes, toddler time, teen nights, private events and more! The park has a full-redemption arcade, Launch Restaurant and private party rooms. Additionally, Launch Trampoline Park has its own mascot – “Joey,” a 7-foot tall green kangaroo mascot – who is in charge of fun at the park, assisting with birthdays and special events.

“The Launch Herndon franchisees are excited to bring family fun to the area and are ecstatic to be a part of the Launch team. We can’t wait for the community to enjoy all the fun and action that Launch has to offer,” stated Robert Arnold, president and co-owner of Launch Franchising, LLC.

About Launch Franchising

Ty Law and Robert Arnold are co-owners of Launch Franchising, LLC, with two corporate locations in Warwick, RI and Hartford, CT, and franchise locations along the East Coast. The company is expanding its franchise nationwide and utilizing the strength of positive branding, turn-key operational systems and proven marketing programs as attractive benefits to potential franchisees. For additional information, please visit www.launchtrampolinepark.com.

###