

MEMBERS GET

*It.*



COOPER'S HAWK  
WINERY & RESTAURANTS

MEMBERS GET:

- *Access*

- *Rewards*

- *Adventure*

- *Invited*

- *Gifts*

- *Value*



At Cooper's Hawk, our Wine Club is designed exclusively for our Members who love to explore, share, and pair new wines with wonderful food and memorable moments. Our Wine Club Members enjoy access to extraordinary events and partake in one-of-a-kind experiences in their own cities and around the world. In short, our Club is a community of your friends and neighbors who have a thirst for a life well lived.

**I'M THRILLED TO INVITE YOU TO BE A PART OF THE  
COOPER'S HAWK WINE CLUB.**



TIM M'ENERY, FOUNDER & CEO  
COOPER'S HAWK WINERY & RESTAURANTS

MEMBERS GET

# Access

RECEIVE MONTHLY WINES, INSIDER TASTING NOTES, AND  
DELICIOUS RECIPES NOT AVAILABLE TO THE GENERAL PUBLIC.



CHWINERY.COM/WINECLUB



MEMBERS GET

# *Rewards*

WITH EVERY DOLLAR YOU SPEND, EARN POINTS TOWARDS DINING REWARDS.



MEMBERS GET

# *Adventure*

EPIC DOMESTIC AND INTERNATIONAL TRIPS TO THE GREATEST WINE REGIONS.



[CHWINERY.COM/WINECLUB](http://CHWINERY.COM/WINECLUB)

A chef with a beard, wearing a dark blue shirt, is shown in profile, pouring a liquid from a small bottle into a large glass bowl. He is holding a metal spoon in his other hand. In the background, several people are seated at a table, watching the demonstration. The scene is dimly lit with blue and purple stage lights.

MEMBERS GET

# *Invited*

ENJOY AMAZING EVENINGS OF FOOD AND WINE FEATURING PERSONAL ACCESS TO  
CELEBRITY CHEFS, SOMMELIERS, AND OUTSTANDING COOKING DEMONSTRATIONS.



MEMBERS GET

# *Gifts*

RECEIVE SPECIAL BONUSES TO CELEBRATE YOUR BIRTHDAY,  
COOPER'S HAWK'S ANNIVERSARY, OR JUST TO SAY THANKS.

[CHWINERY.COM/WINECLUB](http://CHWINERY.COM/WINECLUB)



A photograph of three women sitting at a table, smiling and holding wine glasses filled with red wine. The woman in the foreground is wearing glasses and a red top. The woman behind her is wearing a green and white striped top. The woman on the right is partially visible, also holding a glass. The background is softly blurred, suggesting an indoor setting with warm lighting.

MEMBERS GET

*Value*

MEMBER PRICING ON WINE, SELECT RETAIL, CATERING, AND CARRYOUT.

# *Members Get It All*

## **ACCESS**

### **EXCLUSIVE WINES**

Wine Club Membership brings with it extraordinary access inside the Cooper's Hawk experience—starting with receiving monthly wine that is not available to the general public. Our Wine Club wines are created by our winemaker expressly with our Members' tastes and sense of adventure in mind. Instead of selling these featured wines of the month in our tasting rooms, we reserve them for the enjoyment of our Wine Club Members.

### **INSIDER TASTING NOTES & RECIPES**

Every month, we send Members our tasting notes and information-packed newsletter, where we give Members an insider's look into our latest news, our favorite wines, and educational features about better living with great wine. We also include special recipes from our Chef so that our Members can create the Cooper's Hawk experience at home.

## **WINE COUNTRY EXPERIENCES**

We have partnered with 3 premium wineries, offering our Wine Club Members exclusive access to experience Napa and Sonoma like no other. Enjoy access to additional benefits at select Boisset wineries.

Included in your Membership:

### ***Buena Vista Winery, Sonoma, CA***

Winery Tour and Tasting. Plus, a Pass to Buena Vista's Historical Museum & Access to Blending Experience and Bubble Lounge (based on availability).

### ***De Loach Vineyards, Santa Rosa, CA***

Winery Tour and Tasting on the De Loach Estate.

### ***Raymond Vineyards, St. Helena, CA***

Winery Tour and Tasting & Access to Experience the Corridor of Senses.

To book your experience, call our Member Concierge at **708.215.5674**. Reserve your experience by October 31, 2017.

## REWARDS

### EARN \$25 LOYALTY REWARDS

Our Loyalty Rewards program offers Members a reward point for each dollar spent. After 350 points are accrued, our Members receive a \$25 bonus that is automatically added to their account. Members can use reward bonuses to enjoy in our restaurants.

## ADVENTURE

### DOMESTIC & INTERNATIONAL WINE ADVENTURES

Every year, our Founder Tim McEnery and our Executive Chef Matt McMillin plan epic trips to some of the world's greatest wine regions, and the itineraries are crafted specifically with our adventure-loving Members in mind. Take time away to live the wine country lifestyle with other members of our Cooper's Hawk family. Expand your horizons, explore the world of wine and global cuisine, and create memories and friendships that will last a lifetime.

## INVITED

### FRIENDS OF COOPER'S HAWK EVENTS

Experience our Friends of Cooper's Hawk events. These dinners, book signings, wine tastings, and chef presentations are an opportunity to interact

with celebrity chefs and sommeliers. These special evenings provide a warm, intimate, and memorable way to expand your knowledge of both food and wine.

### WINE CLUB DINNERS

At every one of our locations, our Wine Club Members are invited to our monthly Wine Club Dinners. These extraordinary, multiple-course meals are always themed around a wine, cheese, recipe, or cultural experience. Paired with wines, each exclusive course is crafted by our chefs specifically for this Members-only event.

### MONTHLY TASTINGS

Included in the 2-bottle Membership is a monthly tasting experience for two in our tasting room (a \$14 value).

### WINEMAKER'S BARREL RESERVE FUTURES

Our Winemaker's Barrel Reserve is a special Bordeaux-style blend served directly from the barrel in our restaurants. Once a year, we offer Members the opportunity to reserve bottles of the limited release in advance.

Member Pricing can lead to savings up to \$120 off each case purchased in advance.

# *Members Get It All*

## **GIFTS**

### **OCTOBER ANNIVERSARY GIFTS**

October is our anniversary, and we celebrate by giving our Members a memorable experience at an exceptional value. Some examples of gifts that we've shared with our Members in the past include a cookbook or a favorite wine accessory. This annual gift is our way of saying Thank You!

### **JULY MEMBER THANK YOU REWARD**

Every July, our 1-bottle Members receive a \$20 'Thank You' gift and 2-bottle Members receive \$40 automatically added to their account to be used for dining in one of our restaurants. Just because. Our Members are the ones who let us do what we love to do every day—we take special care to thank them for their support.

### **HAPPY BIRTHDAY!**

Members get more, but in this case, their wine-drinking buddy will enjoy the benefits of Membership as well. Whoever you designate—your spouse, a sibling, a friend, or your Mom—can come celebrate their milestone at Cooper's Hawk, as they also receive the \$15 Reward on their special day as the second Member on your account.

**CHWINERY.COM/WINECLUB**

## **VALUE PRICING**

### **MEMBER PRICING**

10% off all 1-5 wine bottle purchases  
15% off 6-11 bottles  
20% off of 12+ bottles

### **RETAIL BENEFITS**

10% off the featured retail item of the month.

### **CARRYOUT BENEFITS**

10% off all carryout food purchases from our restaurants.

### **CATERING BENEFITS**

10% off catering orders. Let us do the hard work while you celebrate.

*In addition to Member Pricing, all above purchases earn points towards rewards.*

# *Members Get More*

**FLEXIBLE & CUSTOMIZABLE. MAKE YOUR MEMBERSHIP WORK FOR YOU.**

## **GUEST SERVICES/CONCIERGE ACCESS**

If you ever have questions or need help with your Membership, you can simply go online or our Guest Membership Concierge Team is just a phone call away: *708.215.5674*.

## **A CUSTOMIZABLE MEMBERSHIP**

We have 1- or 2-bottle-per-month programs. Our Members can switch back and forth from one program to another with ease.

We also have four options to which our Members can subscribe. Sign up for the Club that makes the most sense for you.

**RED WINE CLUB**

**WHITE WINE CLUB**

**VARIETY WINE CLUB**

(Red or white alternates every other month.)

**SWEET WINE CLUB**

## **CHOOSE THE WINE YOU'LL LOVE**

When you pick up your Wine of the Month, you are welcome to try a taste before you take it with you. If it's not to your liking, we encourage you to sample another wine and swap our Wine of the Month for a new favorite.

## **COME AND GO AS YOU PLEASE**

You may cancel your Membership at any time—there are no long-term commitments. Change your mind again? No problem. There is no fee to re-up your Membership following a cancellation.

Just want to put your Membership on hold for a short while? You can do that too. Whether you're planning an extended vacation or experiencing a temporary change in lifestyle, we are always happy to hold your Membership for you. Just let us know when you would like to get started again!

## **PICK UPS AT YOUR CONVENIENCE**

Life gets hectic. If you don't have time to stop by Cooper's Hawk and pick up your wine, no worries. When it's convenient for you to visit us, your wine will be waiting for you.

## **YOU CAN SIGN UP NOW OR GIFT IT TODAY!**

Wine Club Member benefits are activated immediately; 3-, 6- or 12-month Gift Memberships are available.



# *Wine Club Membership Prices*

| <b>MONTHLY PICK UP</b>                        | <b>1 BOTTLE</b> | <b>2 BOTTLE</b> |
|---|-----------------|-----------------|
| Variety                                       | 19.99           | 37.99           |
| Red   | 19.99           | 37.99           |
| White   | 19.99           | 37.99           |
| Sweet   | 17.99           | 33.99           |
| <b>QUARTERLY SHIP PRICE</b>                   | 82.99           | 145.99          |
| <i>Ships March, June, September, December</i> |                 |                 |

## **GIFT MEMBERSHIPS**

### **3-MONTH**

|                                |       |        |
|--------------------------------|-------|--------|
| Pick up Variety, Red, or White | 59.99 | 113.99 |
| Pick up Sweet                  | 53.99 | 101.99 |
| Ship Price                     | 82.99 | 145.99 |

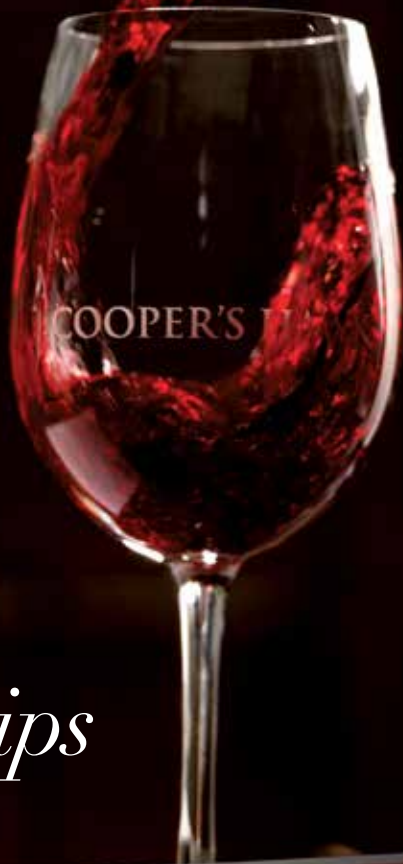
### **6-MONTH**

|                                |        |        |
|--------------------------------|--------|--------|
| Pick up Variety, Red, or White | 119.99 | 227.99 |
| Pick up Sweet                  | 107.99 | 203.99 |
| Ship Price                     | 165.99 | 291.99 |

### **12-MONTH**

|                                |        |        |
|--------------------------------|--------|--------|
| Pick up Variety, Red, or White | 239.99 | 455.99 |
| Pick up Sweet                  | 215.99 | 407.99 |
| Ship Price                     | 331.99 | 583.99 |

**CHWINERY.COM/WINECLUB**



# *Gift Memberships Available*

GIVE THE GIFT OF WINE FOR 3, 6 OR 12 MONTHS.



A GIFT  
FOR YOU



A GIFT  
FOR YOU



YOU'VE GOT GREAT TASTE.  
*Join the Club.*

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